

Universal Guidance Assessment

Data-rich student profiles that inform
counseling and advising



The Universal Encouragement Program

Guidance assessment, reporting, communications, and evaluation system for grades 6-12 and beyond



The *Connex*® Postsecondary Assessment System

Guidance assessment, reporting,
communications, and evaluation system
for postsecondary students



The CAPE Network Family of Guidance Assessments

Scott Gillie
Executive Director
Encouragement Services, Inc.

Individual Factor Summary Reports

Universal Encouragement Program

- Student Involvement Preferences
- School Engagement Concerns
- High School Transition Concerns (Form 1) OR
- College Readiness Concerns (Form 2)
- Career Readiness Concerns
- Key Benchmarks Attained

Individual Factor Summary Reports

Universal Encouragement Program

- Student Involvement Preferences
- School Engagement Concerns
- High School Transition Concerns (Form 1) OR
- College Readiness Concerns (Form 2)
- Career Readiness Concerns

Individual Factor Summary Reports

Connex® Postsecondary Assessment System

- Campus Disengagement Risk Factors
- Academic Issues
- Career Services Needed
- Transfer Risk Factors

UEP and *Connex* Individual Student [Reports](#)

- Used in advising and individual counseling
- Provided to parent/guardian (UEP)
- Useful to mentors and faculty advisors

Jessica,

I took a look through, and this is absolutely great information. I've spent the first year or so with Austin mainly trying to break down communication barriers, and get him to see me as someone he can count on and trust. We often avoided serious conversations on career goals and aspirations in favor of "easier" conversations around sports and current events.

However, after reading these responses, I can see he truly has a desire to learn and prepare for college, he just needs to be steered in the right direction. I understand this is the aim of Starfish, but by looking at Austin's responses, I can see that this is exactly the case with our relationship.

I'll be working closely with Matt over this school year to identify key activities that will help Austin prepare for college and point him in the right direction (college visits, PSAT prep, etc). It dawned on me that even though he's a sophomore, the time is now to start planning for college.

Of course Austin and I will continue to do the fun things we enjoy, but I really think this information allows me to have a successful dialog with Austin on key scholarship topics.

My best,

Chris

UEP School Engagement Concerns Report

- List students in descending order of greatest number of engagement factors

[Crews, Karen](#)

8/32

[Hines, Peggy](#)

7/32

- List factors in descending order of factors with the number students associated with each factor

[High cost of education and training](#)

165/275

[Employed more than 15 hours per week](#)

104/275

[Classes aren't challenging](#)

73/275

[Not involved in extracurricular activities](#)

72/275

- Target [email](#) to any factor group

UEP Student Involvement Preferences [Report](#)

- The *demand* side of guidance
- Rationale for program emphases
- Justification for focus on *guidance*
- Opportunities for involving faculty and community

Connex Academic Issues Report

- Lists students with most issues
- Lists issues with most students
- Enables targeted communications by issue

Connex Disengagement Risk Factors Report

- Lists students with most risk factors
- Lists risk factors with most students
- Enables targeted communications by risk factor

The Universal Encouragement Program

Online guidance assessment, reporting, communications, and evaluation system for students in grades 6-12

Welcome

to the CAPE® Network Universal Encouragement Program An online student guidance needs assessment system

Why use the Universal Encouragement Program?

The Universal Encouragement Program (UEP) is an online guidance assessment, reporting, and communications system designed to help counselors and other education support professionals document and respond to students' career and education needs, interests, and experiences. ESI has designed the assessments for the purpose of informing guidance and encouragement efforts that lead to improved educational attainment and career decision-making.

The UEP is a time-saving online tool that will gather and report critical data to inform guidance services, program development, and school improvement efforts. ESI offers the UEP at no cost to schools and education support programs.

The UEP gives school counselors and other student advocates the data required for implementing an array of [comprehensive guidance services](#).

The UEP provides web-delivered guidance reports for individuals, cohorts, and selected groups of students.

Guidance assessment

- Identifies students in need of guidance services
- Enables targeted guidance and encouragement services
- Lists students at risk of disengagement or not continuing with education or training beyond high school
- Provides a rationale and justification for program development - see at a glance the more popular student preferences for guidance and support services
- Documents the effects of guidance programming efforts
- Informs parents/guardians, mentors, advisors, and other care-givers in assisting youth to realize education and career goals
- Captures the post-high school experiences of graduates and former students



The *Connex*® Postsecondary Assessment System

Online guidance assessment, reporting, communications, and evaluation system for postsecondary students

Purpose-driven Assessment

Action research is a reflective process of progressive problem solving led by individuals working with others in teams or as part of a "community of practice" to improve the way they address issues and solve problems.

Kurt Lewin

Simply put...

We want more students to graduate from high school prepared for postsecondary education, and equipped to be successful in postsecondary education. In the U.S., the student-to-counselor ratio is **467:1**.

Source: U.S. Department of Education, Common Core of Data, National Institute for Educational Statistics-Public Elementary and Secondary School Student Enrollment and Staff From the Common Core of Data: School Year 2007-2008. Retrieved from www.schoolcounselor.org (American School Counselor Association).

The association recommends a student-counselor ratio of **250:1**.

The WHYS of guidance assessment

Guidance assessment to improve student outcomes

Many of the data points associated with high school completion and postsecondary participation are evident

EARLY

“...most future dropouts can be predicted as early as 6th grade by studying academic and engagement issues among these students in elementary and middle schools.”

(Balfanz, Herzog, & Mac Iver. 2005)

Much of what we could know remains hidden....

- Aspirations and intentions
- Desires for interventions and services
- What steps student have taken
- What steps they haven't taken
- Risk factors that affect achievement and attainment

What do we know?

Much of what we could know remains hidden....

- The big picture of guidance
- Non-cognitive factors related to student success
- Differences among student groups
- Guidance and support students receive
- Which interventions are making a difference

What do we know?

Universal Guidance Assessment

- Captures hundreds of individual guidance factors
- Reveals patterns of group and sub-group factors
- Tracks trends
- Demonstrates effects
- Provides feedback

The Universal Encouragement Program

Available at no cost to schools and education support programs

The Universal Encouragement Program

For students in grades 6-12 and beyond

The Universal Encouragement Program

Three ***Customizable*** Assessment Forms

- Form 1 – grades 6-8
- Form 2 – grades 9-12
- Form 3 – graduates and former students
- Form 4 – custom assessment for any audience

The Universal Encouragement Program

Informs academic and career counseling

The Universal Encouragement Program

Identifies gaps in college and career readiness

The Universal Encouragement Program

Identifies students who are at-risk

The Universal Encouragement Program

Reveals guidance programming needs and opportunities

The Universal Encouragement Program

Indicates student progress and the effects of interventions and services

The Universal Encouragement Program

Enables *data-driven* guidance and support to students

The Universal Encouragement Program

Enables ***evidence-based advocacy*** on behalf of students

The Universal Encouragement Program

Requires 10 – 30 minutes on an Internet-connected computer

Assessment Sections:

- [Education](#)
- [College Readiness](#)
- [Career Interests](#)
- [Future Planning](#)
- [Services & Activities](#)

- [Complete Assessment](#)

Education

1. How confident are you in your understanding of the course requirements for high school graduation?
 - Extremely confident
 - Very confident
 - Somewhat confident
 - Not confident
2. In a usual week, about how many hours do you spend on homework outside the classroom?
 - 0 hours
 - Less than five hours per week
 - Five hours or more but less than ten hours per week
 - Ten hours per week or more
3. How often do you turn your homework in on time?
 - Almost always
 - Most of the time
 - Sometimes
 - Rarely or never
4. How often do you take part in classroom discussions and activities?
 - Almost always
 - Most of the time
 - Sometimes
 - Rarely or never
5. Check any of the following that apply to you.
 - You have missed school several times due to a serious illness
 - You are a foster child or ward of the court
 - You have a physical disability

Students point and click in their native habitat.

The *Connex*® Postsecondary Assessment System

Low cost for schools and education support programs

The *Connex*® Postsecondary Assessment System

For students in postsecondary education

The *Connex*® Postsecondary Assessment System

Three ***Customizable*** Assessment Forms

- Form 1 – students in community colleges and two-year institutions
- Form 2 – students in four-year colleges and universities
- Form 3 – create an online questionnaire for any audience

The *Connex*® Postsecondary Assessment System

Informs academic and career counseling

The *Connex*® Postsecondary Assessment System

Identifies academic issues early

The *Connex*® Postsecondary Assessment System

Identifies students who are at-risk

The *Connex*® Postsecondary Assessment System

Reveals student support services programming needs and opportunities

The *Connex*® Postsecondary Assessment System

Indicates student progress and the effects of interventions and services

The *Connex*® Postsecondary Assessment System

Enables ***data-driven*** advising and support to students

Enables ***evidence-based advocacy*** on behalf of students

The *Connex*® Postsecondary Assessment System

Requires 15 – 30 minutes on an Internet-connected computer

The *Connex*® Postsecondary Assessment System

Measures the effects of services and support over time

Welcome

to the CAPE Network Connex System ®

An online college student assessment, advising and communications system

Connex: Connecting College Students with Support

Connex provides college advising and support professionals with detailed individual student and group reports that summarize transition issues, academic concerns, student engagement, and more.

Connex reports

- Enable informed guidance and support services
- Identify students who may be at risk
- Provide a rationale and justification for program development
- Guide advising and retention efforts
- Document the effects of support services and programmatic interventions

Through using the Connex System, you will have critical data to

- Identify students who may need intervention or support
- Provide electronic information to selected groups of students

The assessments are available in English and Spanish: **Form 1** is recommended for use by community and junior colleges with community and junior college students. **Form 2** is recommended for use by colleges and universities with students enrolled at institutions that grant bachelor's degrees.

The Connex System is available for licensure as a fully customizable assessment and reporting system. Contact info@esi.cc for more information.



Sources Used in this Presentation

Balfanz, R., Herzog, L. & Mac Iver, R. (2007). [Preventing Student Disengagement and Keeping Students on the Graduation Path in Urban Middle-Grades Schools: Early Identification and Effective Interventions.](#)

Heppen, J. & Therriault, S. (2008). [Developing early warning systems to identify potential high school dropouts.](#) Washington DC: National High School Center.

Indiana Pathways to College Network (2011). [Resources for data-driven counseling.](#)

Isenhour, M. & Gillie, S. (2011). [Data-driven school counseling: Annotated bibliography.](#)

Jerald, C. (2006). [Identifying potential dropouts: Key lessons for building an early warning data system.](#) Washington, DC: Achieve, Inc.

Jerald, C. (2007) Keeping kids in school: [What research tells us about preventing dropouts.](#) Washington, DC: Center for Public Education.

[Student to Counselor Ratio by State \(2010\).](#) Washington, DC: American School Counselor Association.

Additional Resources

[UEP sample reports, previews, and documents](#)

[Connex[®] sample reports, previews, and documents](#)

[Extensive Career and Postsecondary Encouragement Services](#)

Universal Guidance Assessment with the CAPE Network Family of Assessment Instruments

Scott Gillie
Executive Director
Encouragement Services, Inc.
Email: scott@esi.cc

Presentation: www.capenetwork.org/uga.pdf

ESI

Encouragement Services Incorporated
5931 West State Road 46
Bloomington, IN 47404
812.876.5055
www.esi.cc