



**ESI**

**Encouragement Services, Inc.**

**Career and Postsecondary Encouragement Network®**

## The *Connex* Postsecondary Guidance Assessment, Reporting, and Communications System

The CAPE Network *Connex* Assessment System provides college advisors and support professionals with data that inform student support services, specifically –

- Academic and career advising
- Interventions to improve the student’s educational experience
- Efforts to improve student retention and graduation
- Identification of candidates for specific campus services or programs

*Connex* assessments are brief online questionnaires that the institution directs to students via email messages that include a hyperlink to the online form. Most students will complete the assessments in less than 15 minutes. Importantly, student data reports are available to advisors and support professionals as soon as the students submit their information. Timing of assessments may vary depending upon the institution and the length of the enrollment period. Institutions may assess students multiple times.

### Assessment Forms

*Connex* assessment forms are available for students in community colleges and two-year institutions (Form 1) and institutions that grant Bachelor’s Degrees (Form 2). The forms collect student reports of the following:

- Demographic information
- Education experiences, perceptions, and involvement
- Information about participation in classes and relationships with instructors
- Career interests and experiences
- Interest in career and academic services
- Student satisfaction with their collegiate experience
- Student intentions and plans for future enrollment, transfer, and graduate school
- Veteran status and need for services

### Previews

Previews of the assessment forms are available at [www.connex.us/forprofessionals.aspx](http://www.connex.us/forprofessionals.aspx).

### Registration

Online registration for institutions and education support programs is available at [www.connex.us](http://www.connex.us).

### Individual and Group Assessment Reports

The online reporting tools enable easy generation of both individual and group reports that

- Identify gaps in postsecondary and career preparation
- Identify students who may leave the institution prematurely
- Identify transfer issues
- Indicate student plans and preparation for graduate education
- Reveal guidance programming needs and opportunities
- Indicate progress in meeting student support objectives
- Enable targeted communication with students

Group reports aggregate student responses, providing advisors and support professionals with detailed group and subgroup portraits that inform and provide rationale for program development and advocacy. Group reports may be used to examine student subgroups or to compare populations at different points in time. Individual reports summarize a student’s academic strengths and weaknesses, education and career interests, planning experiences, and interest in specific advising and supportive services.

Factor-based reports provide indications of dissatisfaction and disengagement, transfer issues, academic issues, and career development issues. All factor-based reports enable electronic communication with targeted groups of students. Users may generate customized factor-based reports to identify specific target groups based upon any report factor.

The CAPE Network *Connex* Assessment System is a product of Encouragement Services, Inc. (ESI), a nonprofit corporation based in Bloomington, Indiana. For more information about ESI, go to [www.esi.cc](http://www.esi.cc).

The Career and Postsecondary Encouragement Network is a service of Encouragement Services, Inc.

5931 West State Road 46, Bloomington, Indiana 47404

[www.esi.cc](http://www.esi.cc) Tel: 812.876.5055 [info@esi.cc](mailto:info@esi.cc)